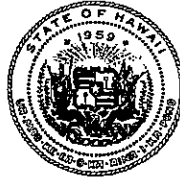


NEIL ABERCROMBIE
GOVERNOR OF HAWAII



LORETTA J. FUDDY, A.C.S.W., M.P.H.
DIRECTOR OF HEALTH

STATE OF HAWAII
DEPARTMENT OF HEALTH
P.O. Box 3378
HONOLULU, HAWAII 96801-3378

In reply, please refer to:
File:

HOUSE COMMITTEE ON FINANCE

S.B. 2822, S.D. 2, H.D.1, RELATING TO RECYCLING

Testimony of Loretta J. Fuddy, A.C.S.W., M.P.H.
Director of Health

April 3, 2012
3:00 pm

1 **Department's Position:** The Department of Health strongly supports this measure.

2 **Fiscal Implications:** Unquantified cost of operating the task force.

3 **Purpose and Justification:** Recycling has come a long way in Hawaii. The state, counties and private
4 industry have worked hard over the past 20 years to put various recycling programs in place. Systems
5 have evolved over the years and existing recycling programs cover many materials.

6 The department recognizes that more work remains. The increased pace of development in
7 consumer products has resulted in very short life-spans of many electric products which, in turn, results
8 in large amounts of waste.

9 Past efforts in addressing this portion of our waste stream have resulted in the current computer
10 and television recycling program. However, two years of experience has shown the program to be
11 ineffective in providing a convenient program for Hawaii consumers. The department hoped to enhance
12 existing recycling efforts with its initial proposal of a comprehensive electric device recycling program.

13 We understand that an undertaking of this magnitude needs input from the many stakeholders
14 involved. We look forward to having constructive conversations in developing an electric device
15 recycling program that will be effective and convenient.

Promoting Lifelong Health & Wellness

1 Thank you for the opportunity to provide comments on this measure.

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Representative Marcus Oshiro, Chair
Representative Marilyn Lee, Vice Chair
Committee on Finance
State Capitol, Honolulu, Hawaii 96813



HEARING Tuesday, April 03, 2012
 3:00 pm
 Conference Room 308

RE SB2822, SD2, HD1 Relating to Recycling

Chair Oshiro, Vice Chair Lee, and Members of the Committee:

Retail Merchants of Hawaii (RMH) is a not-for-profit trade organization representing 200 members and over 2,000 storefronts, and is committed to support the retail industry and business in general in Hawaii. In 2011, retail generated \$27.8 billion in sales and paid over \$1 billion in GET. The retail industry is one of the largest employers in the state, employing 25% of the labor force.

RMH supports SB2822, SD2, HD1, which creates the Hawaii electric device recycling task force to make recommendations for a workable recycling program for electric devices and household batteries; requires report to the Legislature' dissolves task force on June 30, 2013.

We most assuredly recognize that Hawaii, as an island state, must approach solid waste management in a manner unlike just about anywhere else on the globe.

The task force is charged with making make recommendations for a workable electric device recycling program for the state. This is a rare opportunity for stakeholders to study options and best practices so as to develop a plan that will be effective and manageable, and secure the best outcomes to suit the unique needs of Hawaii.

The Hawaii Electronic Device Recycling Program (Chapter 339D, HRS, Electronic Waste and Television Recycling and Recovery Act), modeled after the Producer Responsibility approach which is in place in 24 of the 25 states with existing e-waste laws, has been in place here for just two years. The time, energy, industry and government investment in this effort should not be discounted and could be a component of a more comprehensive approach.

Thank you for your consideration and for the opportunity to comment on this measure. We look forward to continuing the dialogue.

Carol Pregill, President

**HOUSE COMMITTEE
ON
FINANCE**

April 2, 2012

Senate Bill 2822, SD 2, HD 1 Relating to Recycling

Chair Oshiro and members of the House Committee on Finance, I am Rick Tsujimura, representing the National Electrical Manufacturers Association (NEMA). NEMA is the trade association of choice for the electrical manufacturing industry. Founded in 1926 and headquartered near Washington, D.C., its approximately 450 member companies manufacture products used in the generation, transmission and distribution, control, and end-use of electricity.

NEMA opposes Senate Bill 2822, SD2, HD1 Relating to Recycling. SB 2822, SD 2 as initially worded did not include "household battery" as part of the focus of the recycling task force. NEMA opposes the inclusion of "household batteries" because the industry has already begun battery recycling in December 2010 when Duracell, Energizer, Kodak, Panasonic, and Rayovac committed \$2.7 million to begin work on an environmentally beneficial and economically sustainable collection and recycling program for "household batteries". In April 2011, these companies jointly convened a broadly inclusive stakeholder summit in Dallas, TX. Representatives of industry, government, NGO's, retailers, and recyclers – among others – worked for two days at that summit to seek consensus on the structure and goals of the program, and to establish a plan of action. Following more than a year of effort, the industry has announced that it has launched the first two "Foundation Programs," which will be used to gather data and establish a basis for the national program, scheduled to roll out in 2013. These Foundation Programs will operate in six areas of the country that currently have battery collection and recycling infrastructure:

1. Santa Clara County, California
2. San Luis Obispo County, California
3. King County, Washington
4. Snohomish County, Washington
5. Hennepin County, Minnesota
6. Onondaga County, New York

NEMA is working with Massachusetts Institute of Technology to collect data from these programs. A website containing all of this information can be found at <http://recyclebattery.org/>. Since these programs are underway on a national level, NEMA believes that inclusion of "household batteries" in the task force would be unnecessary. We respectfully request that the reference be deleted if the measure moves on.

Thank you for the opportunity to present this testimony.

**To: Rep. Marcus R. Oshiro, Chair
Rep. Marilyn B. Lee, Vice Chair
Committee on Finance**



**From: Terry G. Telfer, President
Reynolds Recycling**

Date: Tuesday, April 3, 2012, 3:00 a.m. in Conference Room 308

Re: Testimony in support of SB2822, SD2, HD1, Relating to Recycling

Reynolds Recycling is Hawaii's largest redemption center operator, and we support this bill to create a task force to make recommendations about a workable e-waste recycling program.

We think this task force will be a great first step to bringing all involved parties together to make concentrated efforts to work out what "Can be done" to effectively deal with the various aspects of electronic device recycling. As we have the largest network of redemption centers, we would like to offer our assistance with this task force as well.

As a leader in Hawaii's recycling industry, Reynolds Recycling remains committed to protecting Hawaii's future by recycling today, and in the future. We fully support SB2822, SD2, HD1.

Thank you.



Consumer Electronics Association
1919 South Eads Street
Arlington, VA
22202 USA
(866) 858-1555 toll free
(703) 907-7600 main
(703) 907-7601 fax
www.CE.org

April 2, 2012

Submitted Via website

Representative Marcus Oshiro
Chair, Committee on Finance
Hawaii State Capitol, Room 306
415 South Beretania Street
Honolulu, HI 96813

Re: S.B. 2822 SD2 HD1 Relating to the Establishment of an Electric Device Recycling Task Force

Dear Chair Oshiro and Members of the Committee on Finance:

On behalf of the Consumer Electronics Association (CEA)[®], I am writing to provide **comments in support** for S.B. 2822 SD2 HD1, which proposes to establish a new Hawaii Electric Device Recycling Task Force ("Task Force").

CEA represents more than 2,000 companies involved in the design, development, manufacturing, distribution and integration of audio, video, in-vehicle electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels.

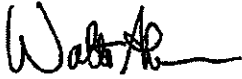
CEA supports S.B. 2822 SD2 HD1 and the establishment of the Hawaii Electric Device Recycling Task Force to make recommendations for a workable recycling program for electric devices in Hawaii, keeping in mind the conditions and needs of the various islands.

CEA supports the amendments offered by the Committee on Energy and Environmental Protection to add to the task force up to two representatives of consumer or industrial technology manufacturers that have experience with recycling programs for electric devices. The addition of manufacturers strengthens the composition of the task force and will lend valuable expertise to the discussions on recycling electronics in Hawaii. CEA looks forward to serving on the task force.



Thank you for the opportunity to provide these comments on S.B. 2822 SD2 HD1. If you would like to discuss our comments further please do not hesitate to contact me at (703) 907-7765 or walcorn@ce.org, or Allison Schumacher at 703-907-7631 or aschumacher@ce.org.

Sincerely,
THE CONSUMER ELECTRONICS ASSOCIATION

A handwritten signature in black ink, appearing to read 'Walter Alcorn', with a stylized flourish extending to the right.

Walter Alcorn
Vice President, Environmental Affairs and Industry Sustainability



April 2, 2012

Hon. Marcus Oshiro
Chairman
House Committee on Finance
Hawaii State Capitol
415 So Beretania Street
Honolulu, HI 96813

RE: Senate Bill 2822 SD2 HD1 (Consumer Electronics Recycling Task Force)
- **Support**

Dear Chairman Oshiro,

TechNet, which represents the nation's leading technology companies in sectors such as hardware, software, Internet, networking, clean energy, biotechnology and venture capital (www.technet.org), urges your support for SB 2822, as amended by the House Energy and Environmental Protection Committee. This legislation, which establishes a task force charged with developing a workable recycling program for electric devices in Hawaii, is scheduled for hearing in the House Committee on Finance on April 3.

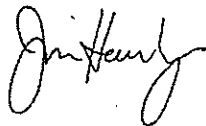
The Energy and Environmental Protection Committee amended this legislation to add to the task force' membership, "up to two representatives of consumer or industrial technology manufacturers that have experience with recycling programs for electric devices." With these amendments, TechNet is pleased to support the bill.

TechNet's members include hardware manufacturers who comply with Hawaii's electronics waste recycling program. These manufacturers are committed to robust environmental protection and have established programs that successfully recycle tens of millions of pounds of old computers annually. The technology sector continues to innovate in developing ways to recycle more efficiently, incorporate product designs that minimize the use of materials of concerns and promote reuse and recyclability.

We believe that including innovators who have a demonstrated commitment to electronics recycling and deep experience in these issues will strengthen the deliberative work of the task force and better position the state to address this critical issue.

We appreciate your consideration of our views. Please do not hesitate to contact me if you have any questions or require further information. TechNet's website can be found at www.technet.org.

Best regards,

A handwritten signature in black ink, appearing to read "Jim Hawley". The signature is fluid and cursive, with the first name "Jim" and last name "Hawley" clearly distinguishable.

Jim Hawley
Senior Vice President, State Policy

1215 K Street, Suite 1900
Sacramento, CA 95818
(916) 594 7987
jhawley@technet.org.

cc: Members of the House Committee on Finance